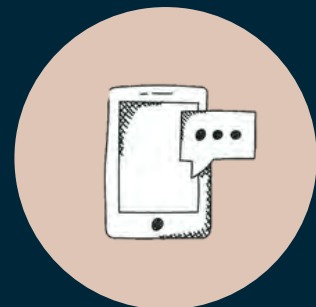


# The LKB Agency

Opening conversations™

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Calm and considered communication,  
engagement and events.



# The LKB Agency

Opening conversations™

02

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Calm and considered communication,  
engagement and events.

04 About us

05 Our values

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Communication

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The LKB Agency acknowledges Country and Traditional Owners of the lands where we work and live. We pay our respects to Elders past and present and extend that respect to any Aboriginal and Torres Strait Islander peoples reviewing the following document.



# About Us

At The LKB Agency (LKB) we take a calm and considered approach to communication, engagement, and events.

Our focus is on the big picture for clients, bringing strategy and storytelling together to influence stakeholders and deliver positive project outcomes.

Our approach delivers problem solving that goes beyond the surface to understand the challenges and the opportunities of the clients and communities we work with. We deliver advice and solutions that are informed, innovative and outcome focused.

Our experienced team of qualified communication and engagement specialists has worked globally on large and complex infrastructure, transport, water, health, sport, technology and education projects.

LKB is an award winning company with offices in Sydney and Brisbane.



2021 PRIA Golden Target Awards  
Leader of the Year



2023 PRIA Golden Target Awards  
Agency of the Year Small/Boutique



2021 PRIA Golden Target Awards  
National Agency of the Year Small/Boutique



2020 PRIA Golden Target Awards  
Agency of the Year Small/Boutique





## LOYALTY

Being loyal to yourself - knowing your strengths and weaknesses and being loyal to the team and to our clients.



## SERVICE

We are in service - giving and sharing knowledge, creativity and skills with each other and with our clients.



## TRUST

We trust each other and we build and maintain trustworthy relationships with our clients.



## CARE

We have an attitude of care in all that we do - towards ourselves, the team, our clients and the people we meet.



## CREATIVITY

We are creative people and we bring creativity to all that we do.



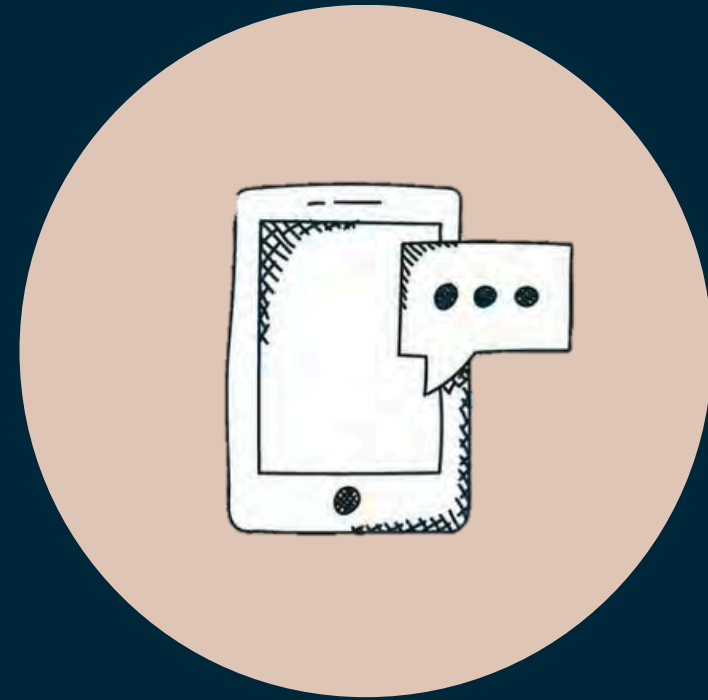
## Our purpose

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to help organisations communicate their story, build their reputation and connect with their stakeholders in a calm and considered way.

# Our services

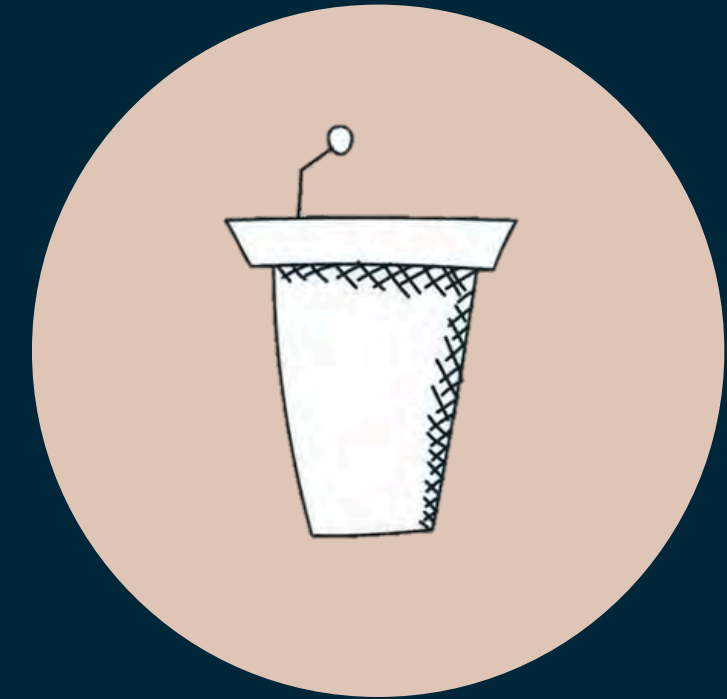
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Communication

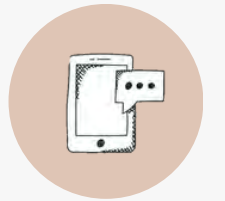


Engagement



Events

# Communication



## What we do

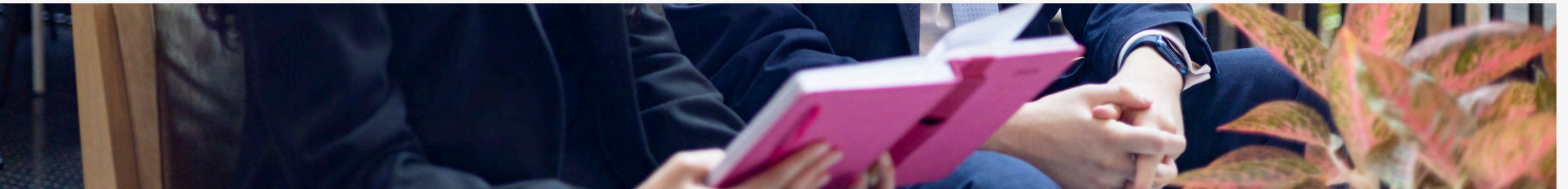
We understand the impact effective communication can have on your project, team, stakeholders, and community. We immerse ourselves in your world to achieve long term results that align to your strategic goals and engage and influence your audience.

- Communication, strategic advisory, planning and implementation.
- Project communication.
- Campaign development and delivery.
- Issues management, media, and crisis communication.

## Examples of work

- [RISSB Communication audit and strategy development](#)
- [Seabirds to Seascapes Communication and Engagement Plan](#)
- [Federation University Australia Launch of International Sport Management degree](#)
- [Marine Estate Management Strategy \(MEMS\). Engagement & Communication Review](#)

All case studies available on request.





# Engagement



## What we do

We help you build and manage effective stakeholder relationships and engage with your audience in a meaningful way. We engage and connect with communities, helping you tell your story, inform your stakeholders, and deliver your project seamlessly.

- Stakeholder research and engagement.
- Community engagement and facilitation.
- Government relations, industry and B2B engagement.
- Digital and social media engagement.

## Examples of work

- Department of Health and Aged Care National Bowel Cancer Screening Program
- Department of Climate Change, Energy, the Environment and Water Electric Vehicle Fast Charging Community Events
- Department of Planning & Environment Stakeholder engagement review
- London 2012 Olympic Games
- Sydney Water Bondi Resource Recovery Facility

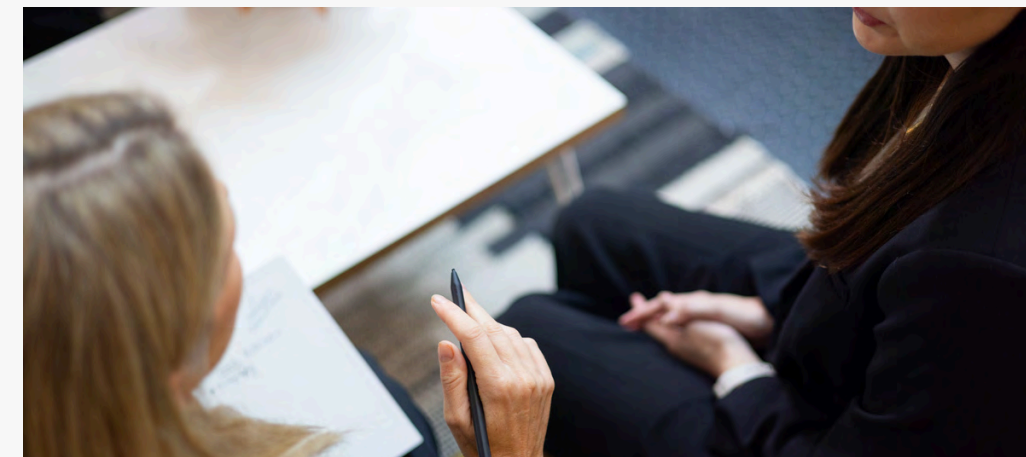
All case studies available on request.



Stakeholder & Industry Research



Stakeholder Engagement Strategy

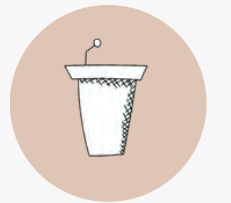


Community Engagement



B2B Engagement

# Events



## What we do

We combine strategy with logistics and technology to deliver events of all sizes that engage audiences and drive long term results.

- Project management and logistics.
- Content and collateral development.
- Speech writing and presenter coaching and preparation.
- Facilitation services.

## Examples of work

- [Transport for NSW Regional Safety Summits and Executive Safety Leadership Summit](#)
- [Infrastructure NSW Sustainability in Construction Forum](#)
- [Environment and Heritage Group Changing Oceans Conversation Forum](#)
- [Primary Health Network Primary Care Quality and Innovation Awards](#)

All case studies available on request.



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Award Events

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Government Events

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Presenter & Speaker Coaching

We have full pre-qualification on the NSW Government professional services scheme, and we are members of CPRA and IAP2.



Lucy Beytagh  
Founder &  
Managing Director



Aran Beytagh  
Director &  
Business Manager



Kirsty Bennett  
National Director,  
People & Projects



Nikki Edwards  
Regional Director,  
Queensland

## Our team



Taylah Pobjie  
Communication &  
Engagement Manager



Kyra Stanley  
Communication &  
Engagement Manager



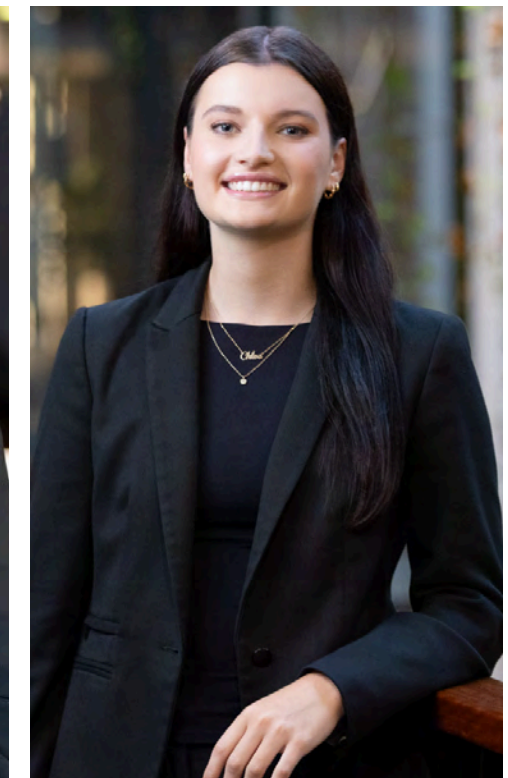
Elizabeth Chilton  
Senior Communication  
& Engagement  
Consultant



Amelia Breen  
Communication  
& Engagement  
Consultant



Jayde Krause  
Project Coordinator



Chloe Beytagh  
Executive Assistant &  
Project Support



Open a conversation today.

The LKB Agency  
Opening conversations™

Get in touch.

[www.theLKBagency.com.au](http://www.theLKBagency.com.au)

[hello@thelkbagency.com.au](mailto:hello@thelkbagency.com.au)

1300 321 082

